



Warehouse One The Jean Store
1680 Notre Dame Avenue
Winnipeg, Manitoba, Canada
R3H 1H6

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FOR IMMEDIATE RELEASE

Warehouse One – The Jean Store Announces New Location in Kirkland Lake
Canadian denim and casual fashion retailer opening twelfth store in Ontario

March 1, 2011 – Warehouse One – The Jean Store has announced the opening of a new location in Kirkland Lake. The new store, located at 185B – 150 Government Road W in the Kirkland Lake Mall, will open Wednesday, March 16th at 3 PM. The grand opening will be celebrated until Sunday, March 20th and will include draws for free jeans, \$15 off purchases of \$75 or more, and a Warehouse One shopping spree.

Canadian-based Warehouse One is a retail fashion store focused on providing men and women with casual, stylish, yet comfortable clothing and offers a wide selection of jeans and casual apparel at 112 stores across the country.

Grand Opening: Wednesday, March 16th at 3 PM to Sunday, March 20th
Location: Kirkland Lake Mall, 185B – 150 Government Road W, Kirkland Lake, Ontario

About Warehouse One – The Jean Store

Warehouse One – The Jean Store is a Canadian denim and casual fashion retailer that owns and operates 112 stores across Canada. Founded in Winnipeg in 1977, Warehouse One continues to grow with 3 new stores opening soon in Richmond, BC, Kirkland Lake, ON, and Wainwright, AB.

For more information, please contact Larry Millar, Marketing Manager, at (204) 885-4200 ext. 132 or larrym@warehouseone.com.